



BEACON HOSE

COMPANY NO. 1



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March 2018

Dear Friends of Beacon Hose,

We at Beacon Hose Co. No. 1 will host our annual **carnival and parade** from **June 7-9**. As we've done since the start of this event in 1963, we hope for the support of our local businesses, service organizations, and companies with which we work throughout the year. We hope you will be able to contribute and help us make our biggest fundraiser a success.

Proceeds from our carnival help us give back to the community. We sponsor fire prevention programs, youth sports teams, scholarships for Long River Middle School and Woodland Regional High School students, the local Boy Scouts, less fortunate families during the holidays, a slew of community events, perks for our roster of 100-plus volunteers, and much more. Your support is critical to our efforts in keeping Beacon Falls a safe, informed, and enjoyable small-town community.

Donors will receive recognition with **advertising signs**, display on our **menu message boards**, inclusion on our **carnival grounds map**, and mention on our **Facebook page**, which reaches thousands of Beacon Falls residents and has become the third most-liked fire department Facebook page in Connecticut (well over 7,600 likes, behind only Bridgeport and Hartford). Our sponsorship levels include:

- **BRONZE (\$100-\$199):** Name on bronze sponsorship boards; Facebook recognition on sponsor list.
- **SILVER (\$200-\$299):** All bronze-level perks; name on silver sponsorship boards; option to display flyers, coupons, pamphlets, or giveaways at sponsorship area.
- **GOLD (\$300-\$499):** All silver-level perks; name and logo on gold sponsorship boards; option to display your custom sign or banner at sponsorship area; Facebook recognition with information about your organization; option to enter vehicle/float or march in parade.
- **PLATINUM (\$500+):** All gold-level perks; name and logo on platinum sponsorship boards; option to display multiple signs and banners throughout grounds; exclusive Facebook and public-address recognition as presenting sponsor.


Last year, we enjoyed our most successful carnival in history with **an estimated 10,000 to 12,000 visitors** from Beacon Falls and beyond. With your donation, you will not only show our community that you support Beacon Hose, but it's a great way to advertise. Our residents notice your commitment to us and will return the favor — we know from experience.

Our carnival that runs in conjunction with the parade is a great time for the whole family, featuring rides, food, music, and more. We're also excited to introduce a new raffle with a grand prize of \$10,000! Whether you can or can't donate, we hope you can visit us in June.

Donations can be mailed to Beacon Hose using the form below, or if necessary they can be made online at beaconhose.com. To guarantee inclusion on our sponsorship boards, your donation must be received by **Friday, June 1**. Feel free to call carnival chairman Kyle Brennan at 203-490-8929 with any questions or to arrange for any of the above sponsorship perks. We appreciate your generosity.

Sincerely,


Kyle Brennan, Carnival Chairman


Brian DeGeorge, Fire Chief

BEACON HOSE Co. No. 1 CARNIVAL SPONSORSHIP

Business/Organization: _____ Contact Email/Phone: _____

Donation Amount: _____ Signature: _____ Date: _____

Please make checks payable to "Beacon Hose Co. No. 1." We encourage payment via check or cash, but if you'd prefer to donate online via credit card, visit www.beaconhose.com/carnival/sponsorship. Thank you for your consideration.