



BEACON HOSE

COMPANY NO. 1



35 NORTH MAIN STREET, BEACON FALLS, CT 06403
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August 2022

Dear Friends of Beacon Hose,

Beacon Hose will host our annual carnival from October 14-16, 2022! Once again, we hope for the support of our local businesses, organizations, and companies with which we work throughout the year to help make our biggest fundraiser a success.

Donors will receive recognition on **advertising signs**, display on our **menu message boards**, inclusion in our **Beacon Hose Carnival app**, and mention on our **social media**, which reaches an audience of more than 15,000 local residents and supporters. Our sponsorship levels include:

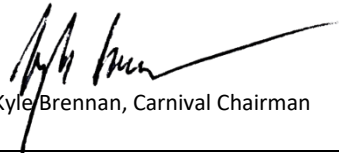
- **BRONZE (\$150-\$299):** Name on bronze sponsorship boards; inclusion on digital menus; inclusion in the Beacon Hose Carnival app, including business information; social media recognition; certificate of appreciation.
- **SILVER (\$300-\$499):** All bronze-level perks; name on silver sponsorship boards.
- **GOLD (\$500-\$749):** All silver-level perks; name and logo on gold sponsorship boards; option to display your custom sign on carnival grounds; social media recognition with information about your organization.
- **PLATINUM (\$750-\$999):** All gold-level perks; name and logo on platinum sponsorship boards; option to display three custom signs throughout carnival grounds; public-address announcement recognition.
- **DIAMOND (\$1,000-\$1,249):** All platinum-level perks; name and logo on diamond sponsorship boards; option to display up to five custom signs throughout carnival grounds, including possible sponsorship of high-traffic areas such as the beer truck, the Riverview Backstage, and others.
- **PRESENTING (\$1,250+ — limited to five spots):** All diamond-level perks; name and logo on presenting sponsorship boards; listing as presenting sponsor in all carnival advertising; option to set up table throughout event.
- **TITLE (\$2,500 — SOLD OUT):** This sponsorship level has already been claimed for this year’s event. If your business or organization is interested in becoming the title sponsor for next year’s event, please include this in your reply and/or contact us via the information below.

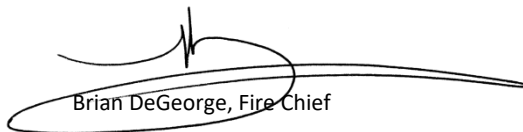
Our carnival attracts **an estimated 8,000 visitors** from Beacon Falls and beyond. With your donation, you not only show our community that you support Beacon Hose, but it’s a great way to advertise. Our supporters notice your commitment to us — we know from experience. The event is a great time for the whole family, featuring rides, food, music, and more. We’re also bringing back our raffle with a grand prize of \$10,000! Whether you can or can’t donate, we hope you can visit us in October to celebrate our favorite tradition.

Proceeds from our carnival help us give back to the community. We sponsor fire prevention programs, youth sports teams, scholarships for Long River Middle School and Woodland Regional High School students, local service organizations, less fortunate families during the holidays, a slew of community events, perks for our roster of 100-plus volunteers, and much more — sometimes including our own purchases of emergency equipment. Your support is critical to our efforts in keeping Beacon Falls a safe, informed, and enjoyable small-town community.

Donations can be mailed to Beacon Hose using the form below, or they can be made online at beaconhose.com. To guarantee inclusion on our sponsorship boards, your donation must be received by **Wednesday, October 5**. Feel free to call carnival chairman Kyle Brennan at 203-490-8929 with any questions or to discuss opportunities that may not be listed above. We appreciate your generosity!

Sincerely,


Kyle Brennan, Carnival Chairman


Brian DeGeorge, Fire Chief

BEACON HOSE CO. NO. 1 CARNIVAL SPONSORSHIP

Business/Organization: _____ Contact Name/Number: _____

Donation Amount: _____ Contact Email: _____ Date: _____

Please make checks payable to “Beacon Hose Co. No. 1.” We encourage payment via check or cash, but if you’d prefer to donate online via credit card, visit www.beaconhose.com/carnival/sponsorship. Thank you for your consideration.