



# BEACON HOSE

COMPANY NO. 1



35 NORTH MAIN STREET, BEACON FALLS, CT 06403  
P: 203-729-1470 • F: 203-723-2209 • BEACONHOSE.COM

April 16, 2024

Dear Friends of Beacon Hose,

**Beacon Hose will host our annual carnival from June 27-29** as we celebrate **Beacon Hose's 125th anniversary!** We hope for the support of local businesses and organizations to help make our biggest fundraiser a success, and we hope you will consider our sponsorship opportunities for Beacon Falls' biggest event.

**Donations are tax-deductible** and result in high, positive visibility for your business. Sponsors will receive recognition on **advertising signs**, display on our **menu message boards**, mention on our **social media** (which reaches an audience of more than 60,000 supporters, including thousands of local residents), and much more. Our sponsorship levels include:

- **BRONZE (\$150-\$299):** Name on bronze sponsorship boards; inclusion on digital menus; social media recognition.
- **SILVER (\$300-\$499):** All bronze-level perks; name on silver sponsorship boards.
- **GOLD (\$500-\$749):** All silver-level perks; name and logo on gold sponsorship boards; option to display one custom sign on carnival grounds; social media recognition with information about your organization.
- **PLATINUM (\$750-\$999):** All gold-level perks; name and logo on platinum sponsorship boards; option to display up to three custom signs throughout carnival grounds; public-address announcement recognition; option to enter a vehicle in the parade.
- **DIAMOND (\$1,000-\$1,249):** All platinum-level perks; name and logo on diamond sponsorship boards; option to display up to five custom signs throughout carnival grounds, including possible sponsorship of high-traffic areas such as the beer truck, the Riverview Backstage, and others; inclusion on Beacon Hose's new LED street sign for one month leading up to the carnival.
- **PRESENTING (\$1,250+ — limited to four spots):** All diamond-level perks; name and logo on presenting sponsorship boards; listing as presenting sponsor in all carnival advertising; option to set up table/booth throughout event.

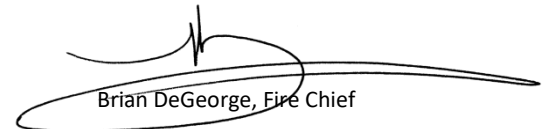
Our carnival attracts **thousands of visitors** from Beacon Falls and beyond. With your donation, you not only show our community that you support Beacon Hose, but **it's a great way to advertise**. Our supporters notice your commitment to us — we know from experience. The event is a great time for the whole family, featuring rides, food, music, and more. We're also bringing back our raffle with a grand prize of \$10,000! Whether you can or can't donate, we hope you can visit us this summer to celebrate our favorite tradition and our 125th anniversary.

Proceeds from our carnival **help us give back to the community**. We sponsor fire prevention programs, youth sports teams, scholarships for Long River Middle School and Woodland Regional High School students, local service organizations, less fortunate families during the holidays, a slew of community events, perks for our roster of 100-plus volunteers, and much more — sometimes including our own purchases of emergency equipment. Your support is critical to our efforts in keeping Beacon Falls a safe, informed, and enjoyable small-town community.

Donations can be mailed to Beacon Hose using the form below, or they can be made online at **beaconhose.com**. To guarantee inclusion on our sponsorship boards, your donation must be received by **Wednesday, June 19**. Feel free to contact carnival chairman Kyle Brennan at 203-490-8929 or kbrennan@beaconhose.com with any questions or suggestions. We appreciate your generosity and support of Beacon Hose!

Sincerely,

Kyle Brennan, Carnival Chairman



Brian DeGeorge, Fire Chief

## BEACON HOSE Co. No. 1 CARNIVAL SPONSORSHIP

Business/Organization: \_\_\_\_\_ Contact Name/Number: \_\_\_\_\_

Donation Amount: \_\_\_\_\_ Contact Email: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to "Beacon Hose Co. No. 1." We encourage payment via check or cash, but if you'd prefer to donate online via card, visit **www.beaconhose.com/carnival/sponsorship**. Thank you for your consideration and your generosity.