



BEACON HOSE

COMPANY No. 1



35 NORTH MAIN STREET, BEACON FALLS, CT 06403
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April 2026

Dear Friends of Beacon Hose,

Beacon Hose will host our annual carnival from June 25-27, 2026 as Beacon Falls celebrates America’s 250th anniversary! Once again, we hope for the support of our local businesses and organizations to help make our biggest fundraiser a success.

Donations are tax-deductible and result in high, positive visibility for your business. Sponsors will receive recognition on **advertising signs**, display on our **menu message boards**, and mention on our **social media**, which reaches an audience of more than 60,000 supporters, including thousands of local residents. Our sponsorship levels include:

- **BRONZE (\$150-\$299):** Name on bronze sponsorship boards; inclusion on digital menus; social media recognition.
- **SILVER (\$300-\$499):** All bronze-level perks; name on silver sponsorship boards.
- **GOLD (\$500-\$749):** All silver-level perks; name and logo on gold sponsorship boards; option to display your custom sign on carnival grounds; social media recognition with information about your organization.
- **PLATINUM (\$750-\$999):** All gold-level perks; name and logo on platinum sponsorship boards; option to display three custom signs throughout carnival grounds; public-address announcement recognition; option to enter a vehicle in the parade.
- **DIAMOND (\$1,000-\$1,249):** All platinum-level perks; name and logo on diamond sponsorship boards; option to display up to five custom signs throughout carnival grounds, including possible sponsorship of high-traffic areas such as the beer truck, the Riverview Backstage, and others; inclusion on Beacon Hose’s LED street sign for one month leading up to the carnival.
- **PRESENTING (\$1,250+ — limited to four spots):** All diamond-level perks; name and logo on presenting sponsorship boards; listing as presenting sponsor in all carnival advertising; option to set up table throughout event.

Our carnival attracts **thousands of visitors** from Beacon Falls and beyond. With your donation, you not only show our community that you support Beacon Hose, but it’s a great way to advertise. Our supporters notice your commitment to us — we know from experience. The event is a great time for the whole family, featuring rides, food, music, and a raffle with a \$10,000 grand prize. We hope to see you!

Proceeds from our carnival help us **give back to the community**. We sponsor fire prevention programs, youth sports teams, scholarships for Long River Middle School and Woodland Regional High School students, local service organizations, less fortunate families during the holidays, a slew of community events, perks for our roster of volunteers, and much more — sometimes including our own purchases of emergency equipment. Your support is critical to our efforts in keeping Beacon Falls a safe and enjoyable small town.

Donations can be mailed to Beacon Hose using the form below, or they can be made online at beaconhose.com. To guarantee inclusion on our sponsorship boards, your donation must be received by **Tuesday, June 16**. Feel free to call carnival chairman Kyle Brennan at 203-490-8929 with any questions or to discuss opportunities that may not be listed above. We appreciate your continued generosity!

Sincerely,

Kyle Brennan, Carnival Chairman

Brian DeGeorge, Fire Chief

Donate online now!
Scan the QR code to
donate via card.



BEACON HOSE Co. No. 1 CARNIVAL SPONSORSHIP

Business/Organization: _____ Contact Name/Number: _____

Donation Amount: _____ Contact Email: _____ Date: _____

Please make checks payable to “Beacon Hose Co. No. 1.” We encourage payment via check or cash, but if you’d prefer to donate online via credit card, visit www.beaconhose.com/carnival/sponsorship or use the QR code above. Thank you for your consideration.